

**The claims defining the invention are as follows:**

1. A roadside post comprising an elongate body formed of sheet spring steel and having a longitudinal axis, a transverse axis transverse to said longitudinal axis, a front face and a rear face, said front and rear faces transversely extending generally parallel to said transverse axis, wherein:

said body is elastically bendable through 90 degrees from an unbent state about said transverse axis;

said body has a substantially arcuate transverse cross-section; and

said body is provided with a marker hole at a position indicative of the location of the surface of the ground when said post is driven into the ground to a design depth.

2. The roadside post of claim 1 wherein:

a first end of said body is tapered to enable said body to be driven into the ground; and

said body further comprises a barb located between said marker hole and said first end of said body and projecting toward an opposing second end of said body.

3. The roadside post of claim 2 wherein:

said body has a transverse width of 75mm to 120mm;

said sheet spring steel has a thickness of 0.9mm to 1.5mm;

said arcuate transverse cross-section has a radius of 100mm to 250mm; and

said body is elastically bendable through 90 degrees from said unbent state about said transverse axis to either side of said longitudinal axis.

4. The roadside post of claim 2 wherein said body is formed with a

plurality of longitudinally extending ribs, each said rib having an apex separated from the apex of an adjacent said rib by a trough, said apexes of each adjacent pair of said ribs being laterally separated by 5 to 25mm, each said apex protruding 0.2mm to 0.8mm from an adjacent said trough.

5. A roadside post installation comprising the roadside post of any one of claims 1 to 4 in which said post is driven into the ground, wherein a recess is formed in the ground immediately adjacent said body to allow uninhibited bending of said body, said recess extending across either of said front face and said rear face.

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